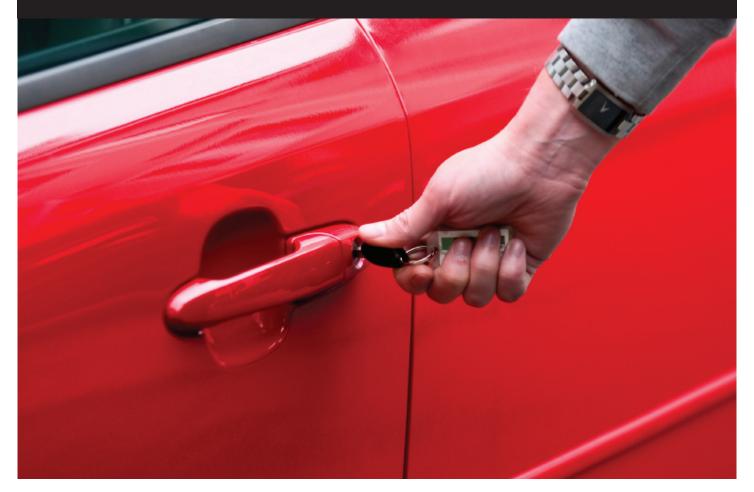
## YOU HAVE 6,300 PROVEN AUTOMOBILE BUYERS READY TO BUY ....



ecent circulation audit and survey information from Circulation Verification Council\* has revealed that 6,300 people who read The Eureka Reporter plan to buy an automobile in the next 12 months.

That's real buyers. Buyers you can have by having your ad message in The Eureka Reporter.

So act now! Call your newspaper representative. They will show you how to get your share of this valuable buying potential.





<sup>\*</sup> Circulation Verification Council Audit & Survey, 2006

215 Fourth Street Eureka, CA 707-476-8000 www.eurekareporter.com